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Napoleon Set to Debut New Ascent BX Gas Fireplace This Summer

Ascent Linear Series and Elevation Series will expand to four models, including 36- and 42-inch widths

CRITENDEN, Ky. (Feb. 8, 2022) – [Napoleon® USA](https://www.napoleonusa.com) will debut its Ascent™ BX gas fireplace this summer, extending its already impressive line. The premium upgrade accompanies the announcement of the extension of Napoleon's Ascent Linear™ Series and Elevation Series, both which now include 36- and 42-inch models.

Completing the line logic of the Ascent family, the new Ascent BX will quickly become the heart of any home. An upgrade from the Ascent™ B Series fireplace, the BX offers a convenient remote plus a blower and lights in the same footprint. Additional design options – from brick panels to trims and fronts – include ceramic glass. Ascent BX will be available in two models featuring 36-inch (BX36) and 42-inch (BX42) widths.



“We pride ourselves on giving consumers the reins through a variety of options to suit their individual needs and lifestyle,” said Garry Scott, Vice President of Marketing for Napoleon. “The Ascent BX offers a premium touch regardless of the setting, while maximizing comfort and control.”

Napoleon doubled its existing size lineup for its Ascent Linear and Elevation Series to accommodate consumer demand and to support the spike in home improvement. In supplementing existing product lines with more size variety, the company invites consumers to reimagine their current space and explore ways to enhance the additional time spent indoors.

The Napoleon Ascent Linear Series is a go-to solution for any homeowner, remodeler or builder looking for a contemporary Direct Vent Gas Fireplace without the premium price. The coveted series is now available in four sizes – 36-, 42-, 46- and 56-inch widths. Its clean face design adds modern luxury to any aesthetic, while a variety of mix and match media enhancement kits enable tailored customization. Using common framing with the ascent B series means more upgrade flexibility without the need to reframe the space

The Elevation Series has now expanded to include an entry level full view option, in 36- and 42- inch widths. The Elevation Series offers the trending full view aesthetic that today's homeowners demand and can be customized with a wide selection of designer options and accessories. For a premium update, the popular Elevation X series features a traditional platform and a realistic, impressive display of fire.

Ascent BX and the new 36-, 42- and 56-inch Ascent Linear and Elevation Series models will be available at specialty retailers nationwide beginning in August. For more information, including a dealer locator, visit Napoleon.com.

About the Napoleon Group of Companies:

Napoleon is North America's largest privately owned manufacturer of quality gas, electric and wood fireplaces, gourmet gas and charcoal grills, outdoor living products and a complete line of heating and cooling equipment. The company with operations in Crittenden, Ky., and Barrie, Ont., began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings. Since then, Napoleon's commitment to producing quality products combined with honest, reliable service has been the successful framework to the rapid growth of the company which now operates with 2 million square feet of manufacturing space, and employs more than 2,200 associates.

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